

INTERNATIONAL SYMPOSIUM
and
NATIONAL PLATFORM LAUNCH

March 3, 2016 Hotel Jen Manila, Philippines

The Philippine Platform:
Beyond Response. Building Our Resilience. Securing Our Future.

Contact: Maria Elena E. Serato
72-A Times St., West Triangle Homes, 1104 Quezon City
+63 2 929 9820 (Landline)
0916 499 1410 (Cellphone)
cdrc.rpid@gmail.com (Email)

PRESS RELEASE

International Symposium and National Platform Launch of Asia Pacific Alliance for Disaster Management (A-PAD) Philippines

(Pasay City): The Citizens' Disaster Response Center (CDRC) and Philippine Disaster Resilience Foundation (PDRF), with the support of the Government of Japan, will hold an international symposium today, March 3, 2016 from 1:00 PM to 5:00 PM at Hotel Jen, Manila. Along with this activity is the launching of Asia Pacific Alliance for Disaster Management (A-PAD) Philippines.

International disaster risk and reduction advocates from Japan, Bangladesh, South Korea, Indonesia, and Sri Lanka are going to discuss best practices as a result of public and private collaboration in emergency preparedness and response, adaptation and mitigation, and rehabilitation and recovery.

They will be joined by representatives from Luzon, Visayas, Mindanao, government, CSOs and the private sector to express their support in the formation of a multi-sectoral platform under the Asia Pacific Alliance for Disaster Management (A-PAD) Philippines. Their responses will focus on how the collaboration among key stakeholders will manage and pool their resources, transcending response to emergencies to build a resilient nation.

Senator Loren Legarda will deliver the keynote speech. National Disaster Risk Reduction and Management Council Executive Director Alexander Pama will deliver a message from the Philippine government.

A-PAD seeks to further promote and mainstream efforts aimed at integrating the private and business sectors into disaster risk and management initiatives in order to substantially reduce loss when disaster strikes and make disaster response more efficient and swift. #

 NATIONAL OFFICE

Citizens' Disaster Response Center Bldg.
72-A Times St., West Triangle Homes, Quezon City 1104 Philippines
Telefax: (+632) 929-9822 • Telephone: (+632) 929-9820
Email: apadph@gmail.com